



## **Introducing Dairy Free Market: A Unique Online Food Store Specializing in Foods Without Dairy**

### **Site Offers a Wide Selection of Products for People Who Avoid Dairy and Other Food Allergens**

**Philadelphia, PA (October 12, 2009)** – An estimated 50 million Americans are lactose intolerant. With them in mind, Free-from Foods, LLC announces the opening of Dairy Free Market at [www.dairyfreemarket.com](http://www.dairyfreemarket.com). The online food store exclusively sells food without dairy, including baking ingredients and mixes, cereal, cheese alternatives, non-dairy chocolate, cookies and snack/energy bars.

Many products sold are also free from other common allergens, such as egg, gluten, nut and soy – perfect for anyone with a food allergy, intolerance, or special diet (e.g., celiac, gluten-free/casein-free, kosher and vegan).

“Our site helps take the guesswork out of grocery shopping,” said Founder Jeff Eder, who himself is lactose and potato intolerant. “I created Dairy Free Market for people like me, who want to buy foods that meet their dietary needs without the hassle of shopping at multiple stores, or the frustration of settling for the limited choices on local grocery shelves.”

The site offers brands such as Cherrybrook Kitchen, Enjoy Life Foods, NuGo and Road's End Organics - popular among adults and children alike.

Dairy Free Market ships everywhere in the U.S. and currently offers free shipping on orders over \$100.

Experience a taste of food freedom at [www.dairyfreemarket.com](http://www.dairyfreemarket.com).

\* \* \* \* \*

#### **For more information:**

Jeff Eder  
Free-from Foods, LLC / Dairy Free Market  
215-850-1326  
[info@dairyfreemarket.com](mailto:info@dairyfreemarket.com)